



Courtesy: Amanda Moore & Darren Bray, StudioBad

Introduction to Placemaking: Street Design

18/01/2022

- **At different points in time, towns, villages, and cities re-focus priorities within their transport policy in order to adapt and thrive.** This highlights how we design our streets as each different focus - whether it be car, people or environmental - are associated with different policy approaches and adapting for better places.
- **Climate change resilience can provide increased benefits for urban biodiversity.** A range of interventions are possible to 'secure net environmental gains' in line with the NPPF and to protect and enhance our built environments; SuDs, carbon capture, drought tolerant planting, improved air quality, reduced noise and pollution and containing micro plastics.
- **The best way to get more people using public transport is to improve the quality of the experience of being on those streets.** We need people to feel relaxed and allow for a pleasant experience in order for them to want to use streets instead of relying on motorised vehicles. Creating streets that are pleasant, safe and attractive are key to getting people out and about.
- **Every town, village or city deserves its identity and culture to be reflected in its streets and spaces.** It is important to show communities that they are welcome and belong in public spaces in order to incentivise them to use them. This is possible when we design cities for people rather than for vehicles.
- **The classification of streets provides a practical basis for engaging with a wide range of professionals as well as a framework for public engagement and consultation.** How we measure something affects what we see and what we consider to be important.



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Speakers:

Prof. Peter Jones, Transport & Sustainable Development, UCL

Rebecca Jones, Principal Consultant, PJA

John Dales, Co-founder & Director, Urban Movement

Zac Tudor, Associate Landscape Architect, Arup

Amanda McDermott, Chartered Landscape Architect, 2B Consultancy

Darren Bray, Architect, StudioBad

Amanda Moore, Architect & Artist, StudioBad

Robert Singleton, Head of Planning – Department of Transport, Active Travel England

Attendees: 69